

Conference Sponsorship and Exhibition Packages



FLYPHARMA
CONFERENCE

ASIA | 2020

The second **FlyPharma Conference Asia 2020** (Hong Kong, TBC) will offer a unique event that champions collaboration between pharma and cargo stakeholders. In a series of forward-thinking presentations and networking opportunities, the conference will aim to encourage integration of these interdependent sectors.

We have a range of sponsorship options available to suit all budgets. To find out more or to have a bespoke package recommended for you, email nick@samedanltd.com or call +44 (0)20 7724 3456.

“ *We were excited to co-host the first FlyPharma Asia at Hong Kong International Airport. The conference offered a great platform for industry players to share day-to-day experiences and exchange views on the outlook of the industry. We look forward to seeing more professionals joining next year and bringing along different perspectives on the evolving pharma supply chain industry.* **”**

Ms. Alaina Shum, Airport Authority Hong Kong

DIAMOND

£8,500 | \$11,305 | €10,030

Exclusive sponsor of evening Networking Event (including reception drinks and either hors d'oeuvres or dinner) on Day 1 of the conference.

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile on the Sponsors page of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma Asia program
- Logo displayed prominently at the Networking Event
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

PLATINUM

£7,000 | \$9,310 | €8,260

Exclusive sponsor of official conference lanyards worn by all attendees (printed lanyards to be supplied by sponsor).

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile on the Sponsors page of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma Asia program
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

GOLD

£6,000 | \$7,980 | €7,080

Exclusive networking break sponsor on both days of the conference.

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile on the Sponsors page of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma Asia program
- Logo displayed prominently in the networking break area
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

SILVER

£5,000 | \$6,650 | €5,900

Exclusive lunch sponsor on both days of the conference.

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile on the Sponsors page of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma Asia program
- Logo displayed prominently in the lunch area
- Logo on conference room screens during breaks
- Two free passes, including Networking Event
- Exhibition stand

BRONZE

£4,500 | \$5,985 | €5,310

- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile on the Sponsors page of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma Asia program
- Logo on conference room screen during breaks
- Two free passes, including Networking Event
- Exhibition stand

EXHIBITOR

£3,000 | \$3,990 | €3,540

- Logo to be included in program and exhibitor-based marketing campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile on the Sponsors page of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma Asia program
- Two free passes, including Networking Event
- Exhibition stand

WI-FI

£2,500 | \$3,325 | €2,950

- Logo to be featured on venue's Wi-Fi network
- Logo and company name to be displayed within Wi-Fi instructions
- Logo to be used on marketing literature, including email and social media campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile on the Sponsors page of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma Asia program
- Logo on conference room screens during breaks
- Two free passes, including Networking Event

ONE-TO-ONE BUSINESS MEETINGS

FULL PACKAGE

£6,000 | \$7,980 | €7,080

- Individual booth space with table and two chairs for private business meetings during the conference
- Set up meetings with selected delegates via our free, personal scheduling service
- Drop-in sessions available for unscheduled meetings
- Logo to be used on marketing literature, including email and social media campaigns,
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile on the Sponsors page of the FlyPharma Asia website,
- Logo and company profile featured in the FlyPharma Asia program
- Logo on conference room screen during breaks
- Two free passes, including Networking Event

ADD-ON PACKAGE:

UPGRADE ANOTHER PACKAGE BY ADDING BUSINESS MEETINGS £3,000 | \$3,990 | €3,540

- Individual booth space with table and two chairs for private business meetings during the conference
- Set up meetings with selected delegates via our free, personal scheduling service
- Drop-in sessions available for unscheduled meetings

ADVERTISING OPPORTUNITIES

PROGRAM ADVERTISEMENT

£400 | \$532 | €472

Advertise in the FlyPharma Conference Asia 2019 print program, distributed to all attendees upon arrival and available on the FlyPharma Asia website post-event.

MAGAZINE ADVERTISEMENT

Price on request

Tap into the readerships of *Pharmaceutical Manufacturing and Packing Sourcer (PMPS)* and *Airline Cargo Management (ALCM)* magazines and advertise in print and digital editions. *PMPS* and *ALCM*, media partners to FlyPharma Asia, both cover the pharma supply chain and offer an opportunity to put your advert in front of a targeted audience. Email nick@samedanltd.com (*PMPS*) for more information.