



“ As a host sponsor to the FlyPharma Conference, I believe the organisers have exceeded the expectations of the attendees ”

Nathan de Valck, Brussels Airport



Conference Sponsorship and Exhibition Packages

The **FlyPharma Conference Asia 2018**, taking place in Hong Kong on 5-6 March, is a unique event that champions collaboration between pharma and cargo stakeholders. In a series of forward-thinking presentations and networking opportunities, the event aims to encourage integration of these interdependent sectors.

We have a multitude of sponsorship options available to suit all budgets. To find out more or to have a bespoke package recommended for you, email selby@samedanltd.com or call +44 (0)20 7724 3456.

PLATINUM

£7,000 | US \$9,310

- Exclusive sponsor of **evening networking dinner and entertainment** on Day 1 of the conference
- Logo to be used on all marketing literature, including program and email campaigns
- Logo on the homepage of the FlyPharma Asia website
- Full page color print advert in supporting magazines (*PMPS* and *ALCM*)
- Banner advert on *PMPS* and *ALCM* websites
- Logo and company profile featured in the FlyPharma program
- Opportunity to deliver a 10-minute presentation to delegates during the conference*
- Logo included on signage at the Networking Dinner
- Logo on conference room screens during breaks
- Two free passes, including Networking Dinner
- Exhibition stand

GOLD

£6,000 | US \$7,980

- Exclusive **lunch sponsor** on both days of the conference
- Logo to be used on all marketing literature, including program and email campaigns
- Logo on the homepage of the FlyPharma Asia website
- Banner advert on supporting magazines' websites (*PMPS* and *ALCM*)
- Logo and company profile featured in the FlyPharma program
- Opportunity to deliver a 10-minute presentation to delegates during the conference*
- Logo included on signage during lunch breaks
- Logo on conference room screens during breaks
- Two free passes, including Networking Dinner
- Exhibition stand



“ I always block my agenda for FlyPharma a year ahead. Great networking, the right topics on the agenda and good discussions, presented in an informal way ”

Manu Jacobs, United Cargo

SILVER

£5,000 | US \$6,650

- Logo to be used on all marketing literature, including program and email campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma program
- Opportunity to deliver a 10-minute presentation to delegates during the conference*
- Logo on conference room screens during breaks
- Two free passes, including Networking Dinner
- Exhibition stand

BRONZE

£4,500 | US \$5,985

- Logo to be used on all marketing literature, including program and email campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma program
- Logo on conference room screen during breaks
- Two free passes, including Networking Dinner
- Exhibition stand

EXHIBITOR

£3,000 | US \$3,990

- Logo to be included in program and exhibitor-based marketing campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma program
- Two free passes, including Networking Dinner
- Exhibition stand

* 10-MINUTE PRESENTATIONS

Get direct access to FlyPharma delegates: deliver a 10-minute presentation in a scheduled slot within the main conference program. This unique opportunity guarantees brand exposure in a way that makes you part of the event, not a sideline.

ONE-TO-ONE BUSINESS MEETINGS

FULL PACKAGE

£6,000 | US \$7,980

- Individual booth space with table and two chairs for private business meetings during the conference
- Set up meetings with selected delegates via our free scheduling service
- Drop-in sessions available for unscheduled meetings
- Logo to be used on all marketing literature, including program and email marketing campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma program
- Logo on conference room screen during breaks
- Two free passes, including Networking Dinner

ADD-ON PACKAGE:

UPGRADE ANOTHER PACKAGE BY ADDING BUSINESS MEETINGS

£3,000 | US \$3,990

- Individual booth space with table and two chairs for private business meetings during the conference
- Set up meetings with selected delegates via our free scheduling service
- Drop-in sessions available for unscheduled meetings

LANYARDS

£3,500 | US \$4,655

- Logo and/or company name to appear on official conference lanyard worn by all attendees (printed lanyards to be supplied by sponsor)
- Logo to be used on all marketing literature, including program and email campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma program
- Logo on conference room screens during breaks
- Two free passes, including Networking Dinner

WI-FI

£2,500 | US \$3,325

- Logo to be featured on venue's Wi-Fi network
- Logo and company name to be displayed within Wi-Fi instructions
- Logo to be used on all marketing literature, including program and email campaigns
- Logo on the homepage of the FlyPharma Asia website
- Logo and company profile featured in the FlyPharma program
- Logo on conference room screens during breaks
- Two free passes, including Networking Dinner



SPONSOR MULTIPLE CONFERENCES

Interested in sponsoring other **FlyPharma** events?

FlyPharma Europe: 5-6 June 2018, Brussels, Belgium

FlyPharma US: 11-12 Sept 2018, Miami, FL

Get in touch today for more information

